



**MONASH** University  
Information Technology

**FIT1036**  
**Enterprises and information**

**Unit Guide**

**Semester 1, 2011**

The information contained in this unit guide is correct at time of publication. The University has the right to change any of the elements contained in this document at any time.

*Last updated: 28 Feb 2011*

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# **FIT1036 Enterprises and information - Semester 1, 2011**

This unit examines the nature of the information needs of organisations, groups and individuals, and the ways in which IT-based systems support them. The main focus of the unit will be on organizational needs for IT-based systems and information management, but it will also consider the wider social context for issues relating to information and IT usage. The changing hopes and expectations of what IT and information can offer to assist the enterprise will be a particular focus of attention. This will provide the basis for consideration of the range of roles required of the IT professional in developing and implementing IT-based solutions to information problems.

## **Mode of Delivery**

Caulfield (Day)

## **Contact Hours**

2 hrs lectures/wk; 2 hrs tutorials/wk

## **Workload**

Students will be expected to spend a total of 12 hours per week on this unit throughout the semester.

This will include:

Lectures: 2 hours per week

Tutorials: 2 hours per week

and up to an additional 8 hours per week for reading resources and texts, completing tutorial exercise, working on assignments, private study and revision.

## **Unit Relationships**

### **Prohibitions**

FIT1003

### **Chief Examiner**

**Martin Atchison**

### **Campus Lecturer**

### **Caulfield**

**Martin Atchison**

Contact hours: Tuesday, 10-12; Wednesday 10-12; Other days and times by appointment

**Dora Constantinidis**

Contact hours: TBA

## **Tutors**

### **Caulfield**

**Martin Atchison**

Contact hours: Tuesday 10-12; Wednesday 10-12; Other days and times by appointment

**Dora Constantinidis**

Contact hours: TBA

**Malini Jayaganesh**

Contact hours: TBA

## **Learning Objectives**

On the completion of this unit, students will:

- know and understand basic concepts of information and information systems relating to their role and importance in organisations and society;
- know and understand basic concepts of organisations and organisational processes in relation to their information needs and the application of IT-based systems to support them;
- know and understand basic concepts of IT and IT-based applications as they are used in organisations and society;
- know the key information technologies and information technology infrastructures employed by organisations;
- understand the organisational and social issues arising from the use of IT in organisations, including privacy and civil liberties issues;
- be able to recognise and analyse opportunities, risks and liabilities arising from the usage and application of IT in organisations;
- be able to apply appropriate techniques and tools to the tasks of identifying, describing and analysing information management processes in organisations.

## **Graduate Attributes**

Monash prepares its graduates to be:

1. responsible and effective global citizens who:

- a. engage in an internationalised world
- b. exhibit cross-cultural competence
- c. demonstrate ethical values

critical and creative scholars who:

- a. produce innovative solutions to problems
- b. apply research skills to a range of challenges
- c. communicate perceptively and effectively

## Assessment Summary

Examination (3 hours): 60%; in-semester assessment: 40%

Assessment Task	Value	Due Date
A case study in organizational use of information and IT	20%	Week 6 of semester
Major issues in IT usage	20%	Week 11 of semester
Examination 1	60%	To be advised

## Teaching Approach

### Lecture and tutorials or problem classes

This teaching and learning approach provides facilitated learning, practical exploration and peer learning.

## Feedback

### Our feedback to You

Types of feedback you can expect to receive in this unit are:

- Informal feedback on progress in labs/tutes
- Graded assignments with comments
- Solutions to tutes, labs and assignments

### Your feedback to Us

Monash is committed to excellence in education and regularly seeks feedback from students, employers and staff. One of the key formal ways students have to provide feedback is through SETU, Student Evaluation of Teacher and Unit. The University's student evaluation policy requires that every unit is evaluated each year. Students are strongly encouraged to complete the surveys. The feedback is anonymous and provides the Faculty with evidence of aspects that students are satisfied and areas for improvement.

For more information on Monash's educational strategy, and on student evaluations, see:

<http://www.monash.edu.au/about/monash-directions/directions.html>

<http://www.policy.monash.edu/policy-bank/academic/education/quality/student-evaluation-policy.html>

## Previous Student Evaluations of this unit

If you wish to view how previous students rated this unit, please go to <https://emuapps.monash.edu.au/unitevaluations/index.jsp>

## Required Resources

Required resources will be included with each topic in the Moodle page for the unit

## Unit Schedule

Week	Date*	Activities	Assessment
0	21/02/11		No formal assessment or activities are undertaken in week 0
1	28/02/11	Basic concepts: Organizations and information	
2	07/03/11	Basic concepts: The nature of information	Assignment 1: Case Study in organizational use of information and IT - made available
3	14/03/11	Basic concepts: Information technology capabilities and limitations	
4	21/03/11	Basic concepts: Developing and acquiring information and system solutions	
5	28/03/11	Organizations and information - the problem of organizational change	
6	04/04/11	Issues in the management of information	Assignment 1 due
7	11/04/11	Information technology - standards, specialisation and commodification	Assignment 2: Major issues in IT usage - made available
8	18/04/11	Issues in development and acquisition and the problem of failure	
Mid semester break			
9	02/05/11	Beyond organizations: Basic concepts in individual and societal uses of information and IT	
10	09/05/11	Key issues in individual uses of information and IT	
11	16/05/11	Key issues in community and societal uses of information and IT	Assignment 2 due
12	23/05/11	Current issues and future concerns; unit review	
	30/05/11	SWOT VAC	No formal assessment is undertaken SWOT VAC

\*Please note that these dates may only apply to Australian campuses of Monash University. Off-shore students need to check the dates with their unit leader.

## Assessment Policy

To pass a unit which includes an examination as part of the assessment a student must obtain:

- 40% or more in the unit's examination, and
- 40% or more in the unit's total non-examination assessment, and
- an overall unit mark of 50% or more.

If a student does not achieve 40% or more in the unit examination or the unit non-examination total assessment, and the total mark for the unit is greater than 50% then a mark of no greater than 49-N will be recorded for the unit

## Assessment Tasks

### Participation

#### • Assessment task 1

**Title:**

A case study in organizational use of information and IT

**Description:**

This will be a group assignment in which you will discuss the nature of a case study organization's needs for information, and critically evaluate the scope for the use of IT to help satisfy them

**Weighting:**

20%

**Criteria for assessment:**

Criteria for assessment will be included in the assignment handout published on the unit web site

**Due date:**

Week 6 of semester

#### • Assessment task 2

**Title:**

Major issues in IT usage

**Description:**

Students will be required to conduct research into and report on a significant contemporary issue relating to the application of IT to enterprise information needs. Issues will be selected from a list provided by the unit leader

**Weighting:**

20%

**Criteria for assessment:**

Criteria for assessment will be included in the assignment handout published on the unit web site

**Due date:**

Week 11 of semester

## Examinations

### • Examination 1

**Weighting:**

60%

**Length:**

3 hours

**Type (open/closed book):**

Closed book

**Electronic devices allowed in the exam:**

None

## Assignment submission

Assignment coversheets are available via "Student Forms" on the Faculty website:

<http://www.infotech.monash.edu.au/resources/student/forms/>

You MUST submit a completed coversheet with all assignments, ensuring that the plagiarism declaration section is signed.

## Extensions and penalties

Submission must be made by the due date otherwise penalties will be enforced.

You must negotiate any extensions formally with your campus unit leader via the in-semester special consideration process:

<http://www.infotech.monash.edu.au/resources/student/equity/special-consideration.html>.

## Returning assignments

Students can expect assignments to be returned within two weeks of the submission date or after receipt, whichever is later

## Policies

Monash has educational policies, procedures and guidelines, which are designed to ensure that staff and students are aware of the University's academic standards, and to provide advice on how they might uphold them. You can find Monash's Education Policies at:

<http://policy.monash.edu.au/policy-bank/academic/education/index.html>

Key educational policies include:

- Plagiarism  
(<http://www.policy.monash.edu/policy-bank/academic/education/conduct/plagiarism-policy.html>)
- Assessment  
(<http://www.policy.monash.edu/policy-bank/academic/education/assessment/assessment-in-coursework-p>)
- Special Consideration  
(<http://www.policy.monash.edu/policy-bank/academic/education/assessment/special-consideration-policy.h>)
- Grading Scale  
(<http://www.policy.monash.edu/policy-bank/academic/education/assessment/grading-scale-policy.html>)



- Discipline: Student Policy (<http://www.policy.monash.edu/policy-bank/academic/education/conduct/student-discipline-policy.html>)
- Academic Calendar and Semesters (<http://www.monash.edu.au/students/key-dates/>);
- Orientation and Transition (<http://www.infotech.monash.edu.au/resources/student/orientation/>);  
and
- Academic and Administrative Complaints and Grievances Policy (<http://www.policy.monash.edu/policy-bank/academic/education/management/complaints-grievance-policy>)

## Student services

The University provides many different kinds of support services for you. Contact your tutor if you need advice and see the range of services available at [www.monash.edu.au/students](http://www.monash.edu.au/students). The Monash University Library provides a range of services and resources that enable you to save time and be more effective in your learning and research. Go to <http://www.lib.monash.edu.au> or the library tab in my.monash portal for more information. Students who have a disability or medical condition are welcome to contact the Disability Liaison Unit to discuss academic support services. Disability Liaison Officers (DLOs) visit all Victorian campuses on a regular basis.

- Website: <http://adm.monash.edu/sss/equity-diversity/disability-liaison/index.html>;
- Telephone: 03 9905 5704 to book an appointment with a DLO;
- Email: [dlu@monash.edu](mailto:dlu@monash.edu)
- Drop In: Equity and Diversity Centre, Level 1 Gallery Building (Building 55), Monash University, Clayton Campus.