



MONASH University
Information Technology

FIT5185
Introduction to IT research methods

Unit Guide

Semester 1, 2012

The information contained in this unit guide is correct at time of publication. The University has the right to change any of the elements contained in this document at any time.

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FIT5185 Introduction to IT research methods - Semester 1, 2012

This unit introduces students to IT research. Specifically, it introduces major research methods that are used by IT researchers including experiments, surveys, case studies, and design science. It also addresses the collection and analysis of quantitative and qualitative data. Students will learn how to effectively communicate research. Skills developed and knowledge acquired from this unit will prepare students to conduct their own research, as well as to be knowledgeable consumers of others' research.

Mode of Delivery

Clayton (Day)

Contact Hours

2 hrs lectures/wk, 2 hrs studios/tutorials/wk

Workload

The workload commitment for on campus students for this unit is 12 hours per week. This includes:

- 2 hour lecture
- 2 hour workshop/tutorial
- and a minimum of 2-3 hours of personal study per one hour of contact time in order to satisfy the reading and assignment expectations.

Unit Relationships

Prohibitions

FIT4005

Prerequisites

Students must be enrolled in an FIT Masters Honours degree. Students enrolled in a postgraduate coursework degree must have permission from the chief examiner and course director.

Chief Examiner

Professor Geoff Webb

Campus Lecturer

Clayton

Geoff Webb

Academic Overview

Outcomes

At the completion of this unit, students will be able to understand:

- the major philosophies and principles of research;
- the major research methods used in IT research;
- when a particular method is appropriate for a particular project;
- how to collect and analyse quantitative and qualitative research data;
- how to communicate research findings to a variety of audiences;
- how to critically review research designs and literature.

Graduate Attributes

Monash prepares its graduates to be:

1. responsible and effective global citizens who:
 - a. engage in an internationalised world
 - b. exhibit cross-cultural competence
 - c. demonstrate ethical values

critical and creative scholars who:

- a. produce innovative solutions to problems
- b. apply research skills to a range of challenges
- c. communicate perceptively and effectively

Assessment Summary

In-semester assessment (assignments and class tests): 100%

Assessment Task	Value	Due Date
Assignment 1	30%	16 April 2012
Assignment 2	30%	18 May 2012
Assignment 3	40%	4 June 2012

Teaching Approach

Lecture and tutorials or problem classes

This teaching and learning approach provides facilitated learning, practical exploration and peer learning.

Feedback

Our feedback to You

Types of feedback you can expect to receive in this unit are:

- Informal feedback on progress in labs/tutes
- Graded assignments with comments
- Solutions to tutes, labs and assignments

Your feedback to Us

Monash is committed to excellence in education and regularly seeks feedback from students, employers and staff. One of the key formal ways students have to provide feedback is through SETU, Student Evaluation of Teacher and Unit. The University's student evaluation policy requires that every unit is evaluated each year. Students are strongly encouraged to complete the surveys. The feedback is anonymous and provides the Faculty with evidence of aspects that students are satisfied and areas for improvement.

For more information on Monash's educational strategy, and on student evaluations, see:

<http://www.monash.edu.au/about/monash-directions/directions.html>

<http://www.policy.monash.edu/policy-bank/academic/education/quality/student-evaluation-policy.html>

Previous Student Evaluations of this unit

The sequence and arrangement of topics has been changed from last semester. The aim is to more clearly identify the major research strategies. The objectives and assessment strategy of the unit have not been changed.

If you wish to view how previous students rated this unit, please go to

<https://emuapps.monash.edu.au/unitevaluations/index.jsp>

Required Resources

Please check with your lecturer before purchasing any Required Resources. Prescribed texts are available for you to borrow in the library, and prescribed software is available in student labs.

Students may be required to use Web browsers, text processing, spread sheets and slide presentation packages to complete their assignments.

These are available in University computer labs.

Unit Schedule

Week	Activities	Assessment
0		No formal assessment or activities are undertaken in week 0
1	The Nature of Research	
2	Research in Information Technology	
3	Design Science	
4	Experiments	
5	Surveys	
6	Case Studies	
7	Introduction to Data Analysis	Assignment 1 due 16 April 2012
8	Analysis of Quantitative Data 1	
9	Analysis of Quantitative Data 2	
10	Analysis of Qualitative Data	
11	Literature Analysis	Assignment 2 due 18 May 2012
12	Communication of Research	
	SWOT VAC	No formal assessment is undertaken in SWOT VAC. Assignment 3 due 4 June 2012
	Examination period	LINK to Assessment Policy: http://policy.monash.edu.au/policy-bank/academic/education/assessment/assessment-in-coursework-policy.html

*Unit Schedule details will be maintained and communicated to you via your MUSO (Blackboard or Moodle) learning system.

Assessment Requirements

Assessment Policy

Faculty Policy - Unit Assessment Hurdles

(<http://www.infotech.monash.edu.au/resources/staff/edgov/policies/assessment-examinations/unit-assessment-hu>)

Assessment Tasks

Participation

• Assessment task 1

Title:

Assignment 1

Description:

In this assignment the students will provide an analysis of the research objectives and methods for an information technology research project (usually their own research project).

Weighting:

30%

Criteria for assessment:

The assignment will be assessed by:

- ◆ clarity and logic of the structure,
- ◆ level of critical analysis,
- ◆ referencing,
- ◆ standard of English expression,
- ◆ and quality of conclusions.

Due date:

16 April 2012

• Assessment task 2

Title:

Assignment 2

Description:

In this assignment the students will have to perform a number of detailed statistical analyses.

Weighting:

30%

Criteria for assessment:

Each of the tasks in this assignment will be awarded marks based on the ability to correctly perform the analysis/test, and interpret the findings (what do the findings indicate).

Due date:

18 May 2012

• **Assessment task 3**

Title:

Assignment 3

Description:

In this assignment the students will provide a detailed design for the evaluation stage of a research project (usually their own project).

Weighting:

40%

Criteria for assessment:

The assignment will be assessed by:

- ◆ clarity and logic of the structure,
- ◆ level of critical analysis,
- ◆ referencing,
- ◆ standard of English expression,
- ◆ and quality of conclusions.

Due date:

4 June 2012

Examinations

Assignment submission

It is a University requirement

(<http://www.policy.monash.edu/policy-bank/academic/education/conduct/plagiarism-procedures.html>) for students to submit an assignment coversheet for each assessment item. Faculty Assignment coversheets can be found at <http://www.infotech.monash.edu.au/resources/student/forms/>. Please check with your Lecturer on the submission method for your assignment coversheet (e.g. attach a file to the online assignment submission, hand-in a hard copy, or use an online quiz).

Online submission

If Electronic Submission has been approved for your unit, please submit your work via the VLE site for this unit, which you can access via links in the my.monash portal.

Extensions and penalties

Submission must be made by the due date otherwise penalties will be enforced.

You must negotiate any extensions formally with your campus unit leader via the in-semester special consideration process:

<http://www.infotech.monash.edu.au/resources/student/equity/special-consideration.html>.

Returning assignments

Students can expect assignments to be returned within two weeks of the submission date or after receipt, whichever is later.

Referencing requirements

All assignments should use APA style for referencing.

Other Information

Policies

Monash has educational policies, procedures and guidelines, which are designed to ensure that staff and students are aware of the University's academic standards, and to provide advice on how they might uphold them. You can find Monash's Education Policies at:

<http://policy.monash.edu.au/policy-bank/academic/education/index.html>

Key educational policies include:

- Plagiarism
(<http://www.policy.monash.edu/policy-bank/academic/education/conduct/plagiarism-policy.html>)
- Assessment
(<http://www.policy.monash.edu/policy-bank/academic/education/assessment/assessment-in-coursework-p>)
- Special Consideration
(<http://www.policy.monash.edu/policy-bank/academic/education/assessment/special-consideration-policy.h>)
- Grading Scale
(<http://www.policy.monash.edu/policy-bank/academic/education/assessment/grading-scale-policy.html>)
- Discipline: Student Policy
(<http://www.policy.monash.edu/policy-bank/academic/education/conduct/student-discipline-policy.html>)
- Academic Calendar and Semesters (<http://www.monash.edu.au/students/key-dates/>);
- Orientation and Transition (<http://www.infotech.monash.edu.au/resources/student/orientation/>);
and
- Academic and Administrative Complaints and Grievances Policy
(<http://www.policy.monash.edu/policy-bank/academic/education/management/complaints-grievance-policy>)
- Codes of Practice for Teaching and Learning
(<http://www.policy.monash.edu.au/policy-bank/academic/education/conduct/suppdocs/code-of-practice-tea>)

Student services

The University provides many different kinds of support services for you. Contact your tutor if you need advice and see the range of services available at www.monash.edu.au/students. For Sunway see <http://www.monash.edu.my/Student-services>, and for South Africa see <http://www.monash.ac.za/current/>

The Monash University Library provides a range of services and resources that enable you to save time and be more effective in your learning and research. Go to <http://www.lib.monash.edu.au> or the library tab in my.monash portal for more information. At Sunway, visit the Library and Learning Commons at <http://www.lib.monash.edu.my/>. At South Africa visit <http://www.lib.monash.ac.za/>.

Academic support services may be available for students who have a disability or medical condition. Registration with the Disability Liaison Unit is required. Further information is available as follows:

- Website: <http://monash.edu/equity-diversity/disability/index.html>;
- Email: dlu@monash.edu
- Drop In: Equity and Diversity Centre, Level 1 Gallery Building (Building 55), Monash University, Clayton Campus, or Student Community Services Department, Level 2, Building 2, Monash University, Sunway Campus
- Telephone: 03 9905 5704, or contact the Student Advisor, Student Community Services at 03 55146018 at Sunway

Other Information

Other

READING LIST:

Zikmund, WG, Babin BJ, Carr JC, Griffin M. (2010). *Business Research Methods* (8th edition) South-Western (Cengage Learning). ISBN-13: 978-0-324-32062-6

Creswell, John W. (2009). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (3rd Edition). ISBN: 9781412965576

Neuman, W. Lawrence Neuman (2006). *Social Research Methods: Quantitative and Qualitative Approaches*, Pearson.

Lists of additional readings will be provided for each lecture. See Moodle for further details.