

**FIT5185**  
**Introduction to IT research methods**

**Unit Guide**

**Semester 1, 2013**

The information contained in this unit guide is correct at time of publication. The University has the right to change any of the elements contained in this document at any time.

*Last updated: 04 Mar 2013*

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# **FIT5185 Introduction to IT research methods - Semester 1, 2013**

This unit introduces students to IT research. Specifically, it introduces major research methods that are used by IT researchers including experiments, surveys, case studies, and design science. It also addresses the collection and analysis of quantitative and qualitative data. Students will learn how to effectively communicate research. Skills developed and knowledge acquired from this unit will prepare students to conduct their own research, as well as to be knowledgeable consumers of others' research.

## **Mode of Delivery**

Clayton (Day)

## **Contact Hours**

2 hrs lectures/wk, 2 hrs studios/tutorials/wk

## **Workload requirements**

The workload commitment for on campus students for this unit is 12 hours per week. This includes:

- 2 hour lecture
- 2 hour workshop/tutorial
- and a minimum of 2-3 hours of personal study per one hour of contact time in order to satisfy the reading and assignment expectations.

## **Unit Relationships**

### **Prohibitions**

FIT4005

### **Prerequisites**

Students must be enrolled in an FIT Masters Honours degree. Students enrolled in a postgraduate coursework degree must have permission from the chief examiner and course director.

### **Chief Examiner**

Professor David Green

### **Campus Lecturer**

#### **Clayton**

**David Green**

Consultation hours: After the lecture, or for appointment email [david.green@monash.edu](mailto:david.green@monash.edu)

FIT5185 Introduction to IT research methods - Semester 1, 2013

**Reza Haffari**

Consultation hours: TBA Contact: [Gholamreza.Haffari@monash.edu](mailto:Gholamreza.Haffari@monash.edu)

# **Academic Overview**

## **Learning Outcomes**

At the completion of this unit, students will be able to understand:

- the major philosophies and principles of research;
- the major research methods used in IT research;
- when a particular method is appropriate for a particular project;
- how to collect and analyse quantitative and qualitative research data;
- how to communicate research findings to a variety of audiences;
- how to critically review research designs and literature.

## Unit Schedule

Week	Activities	Assessment
0		No formal assessment or activities are undertaken in week 0
1	The Nature of Research / workshop on literature search	
2	Setting the context. Literature survey and analysis	Assignment 2: Portfolio of practical work from Week 2 to Week 11
3	Posing research questions - major methods in IT research / Workshop on formulating research questions in Information Technology	
4	Research Design / Workshop: Writing a research proposal	
5	Evidence - Surveys	
6	Evidence - Introduction to Data Analysis	Assignment 1 due by Friday 5pm, Melbourne time
7	Evidence - Experiments	
8	Interpretation - Quantitative Data Analysis	
9	Interpretation - Correlation and Regression	
10	Interpretation - Qualitative Data	
11	Issues in research / workshop on oral presentations	
12	Communication of Research	Assignment 3 - presentations; report due Friday 5pm - Week 14
	SWOT VAC	No formal assessment is undertaken in SWOT VAC
	Examination period	LINK to Assessment Policy: <a href="http://policy.monash.edu.au/policy-bank/academic/education/assessment/assessment-in-coursework-policy.html">http://policy.monash.edu.au/policy-bank/academic/education/assessment/assessment-in-coursework-policy.html</a>

\*Unit Schedule details will be maintained and communicated to you via your learning system.

## Assessment Summary

In-semester assessment (assignments and class tests): 100%

Assessment Task	Value	Due Date
Assignment 1: Research project proposal and literature mini review/analysis of published research	30%	Week 6, Friday, 5pm
Assignment 2: Portfolio of practical work	30%	Complete all by week 11, Friday 5pm
Assignment 3: Mini-research	40%	Week 14, Friday 5pm

## **Teaching Approach**

### **Lecture and tutorials or problem classes**

This teaching and learning approach provides facilitated learning, practical exploration and peer learning.

# Assessment Requirements

## Assessment Policy

Faculty Policy - Unit Assessment Hurdles

([http://www.infotech.monash.edu.au/resources/staff/edgov/policies/assessment-examinations/unit-assessment-hu](http://www.infotech.monash.edu.au/resources/staff/edgov/policies/assessment-examinations/unit-assessment-hurdles)

Academic Integrity - Please see the Demystifying Citing and Referencing tutorial at

<http://lib.monash.edu/tutorials/citing/>

## Assessment Tasks

### Participation

Full participation in the tutorial and lab classes is expected and will be formally assessed via Assignment 2, in which students submit a portfolio of their practical work.

Working in groups is encouraged, both during practical classes, and in the project assignment. The aim is both to facilitate learning and to expose students to team research, which is a common feature of most modern research. When working in groups, each member is expected to participate fully and contribute to the work of the group. As part of the assessment in each assignment, each student will be required to name and acknowledge their collaborators, and to submit statements about group management and contribution.

#### • Assessment task 1

**Title:**

Assignment 1: Research project proposal and literature mini reviewanalysis of published research

**Description:**

In this assignment the students will provide a critical analysis of the research objectives and methods for an information technology research based on published material.

**Weighting:**

30%

**Criteria for assessment:**

The assignment will be assessed by:

- ◆ clarity and logic of the structure,
- ◆ level of critical analysis,
- ◆ referencing,
- ◆ standard of English expression,
- ◆ and quality of conclusions.

**Due date:**

Week 6, Friday, 5pm

#### • Assessment task 2

**Title:**

Assignment 2: Portfolio of practical work

**Description:**

In this assignment the students will have to perform a number of detailed statistical analyses.



## Assessment Requirements

**Weighting:**

30%

**Criteria for assessment:**

Each of the tasks in this assignment will be awarded marks based on the ability to correctly perform the analysis/test, and interpret the findings (what do the findings indicate).

**Due date:**

Complete all by week 11, Friday 5pm

**• Assessment task 3****Title:**

Assignment 3: Mini-research

**Description:**

This is a mini-project task, which can be performed by a small group of students.

The assessment includes a presentation in week 12 about your mini-project (10%) and a research paper based on your mini-project (30%).

**Weighting:**

40%

**Criteria for assessment:**

The assignment will be assessed by:

- ◆ clarity and logic of the structure,
- ◆ level of critical analysis,
- ◆ referencing,
- ◆ standard of English expression,
- ◆ and quality of conclusions.

**Due date:**

Week 14, Friday 5pm

## Learning resources

### Reading list

Zikmund, WG, Babin BJ, Carr JC, Griffin M. (2010). *Business Research Methods* (8th edition) South-Western (Cengage Learning). ISBN-13: 978-0-324-32062-6

Creswell, John W. (2009). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (3rd Edition). ISBN: 9781412965576

Neuman, W. Lawrence Neuman (2006). *Social Research Methods: Quantitative and Qualitative Approaches*, Pearson.

Lists of additional readings will be provided for each lecture. See Moodle for further details.

Monash Library Unit Reading List

<http://readinglists.lib.monash.edu/index.html>

## Feedback to you

Types of feedback you can expect to receive in this unit are:

- Informal feedback on progress in labs/tutes
- Graded assignments with comments
- Solutions to tutes, labs and assignments

## Extensions and penalties

Submission must be made by the due date otherwise penalties will be enforced.

You must negotiate any extensions formally with your campus unit leader via the in-semester special consideration process:

<http://www.infotech.monash.edu.au/resources/student/equity/special-consideration.html>.

## Returning assignments

Students can expect assignments to be returned within two weeks of the submission date or after receipt, whichever is later.

## Referencing requirements

All assignments should use APA style for referencing.

## Assignment submission

It is a University requirement

(<http://www.policy.monash.edu/policy-bank/academic/education/conduct/plagiarism-procedures.html>) for students to submit an assignment coversheet for each assessment item. Faculty Assignment coversheets can be found at <http://www.infotech.monash.edu.au/resources/student/forms/>. Please check with your Lecturer on the submission method for your assignment coversheet (e.g. attach a file to the online assignment submission, hand-in a hard copy, or use an online quiz).

## Online submission

If Electronic Submission has been approved for your unit, please submit your work via the learning system for this unit, which you can access via links in the my.monash portal.

## Required Resources

Please check with your lecturer before purchasing any Required Resources. Limited copies of prescribed texts are available for you to borrow in the library, and prescribed software is available in student labs.

Students may be required to use Web browsers, text processing, spread sheets and slide presentation packages to complete their assignments.

These are available in University computer labs.

## Other Information

### Policies

Monash has educational policies, procedures and guidelines, which are designed to ensure that staff and students are aware of the University's academic standards, and to provide advice on how they might uphold them. You can find Monash's Education Policies at:

[www.policy.monash.edu.au/policy-bank/academic/education/index.html](http://www.policy.monash.edu.au/policy-bank/academic/education/index.html)

Key educational policies include:

- Plagiarism;  
<http://www.policy.monash.edu/policy-bank/academic/education/conduct/plagiarism-policy.html>
- Assessment in Coursework Programs;  
<http://www.policy.monash.edu/policy-bank/academic/education/assessment/assessment-in-coursework-po>
- Special Consideration;  
<http://www.policy.monash.edu/policy-bank/academic/education/assessment/special-consideration-policy.ht>
- Grading Scale;  
<http://www.policy.monash.edu/policy-bank/academic/education/assessment/grading-scale-policy.html>
- Discipline: Student Policy;  
<http://www.policy.monash.edu/policy-bank/academic/education/conduct/student-discipline-policy.html>
- Academic Calendar and Semesters; <http://www.monash.edu.au/students/dates/>
- Orientation and Transition; <http://intranet.monash.edu.au/infotech/resources/students/orientation/>
- Academic and Administrative Complaints and Grievances Policy;  
<http://www.policy.monash.edu/policy-bank/academic/education/management/complaints-grievance-policy.h>
- Code of Practice for Teaching and Learning;  
<http://www.policy.monash.edu.au/policy-bank/academic/education/conduct/suppdocs/code-of-practice-teac>

### Graduate Attributes Policy

<http://www.policy.monash.edu/policy-bank/academic/education/management/monash-graduate-attributes-policy.h>

### Student services

The University provides many different kinds of support services for you. Contact your tutor if you need advice and see the range of services available at <http://www.monash.edu.au/students>. For Sunway see <http://www.monash.edu.my/Student-services>, and for South Africa see <http://www.monash.ac.za/current/>.

### Monash University Library

The Monash University Library provides a range of services, resources and programs that enable you to save time and be more effective in your learning and research. Go to [www.lib.monash.edu.au](http://www.lib.monash.edu.au) or the library tab in [my.monash](#) portal for more information. At Sunway, visit the Library and Learning Commons at <http://www.lib.monash.edu.my/>. At South Africa visit <http://www.lib.monash.ac.za/>.

## Disability Liaison Unit

Students who have a disability or medical condition are welcome to contact the Disability Liaison Unit to discuss academic support services. Disability Liaison Officers (DLOs) visit all Victorian campuses on a regular basis.

Website: <http://www.monash.edu/equity-diversity/disability/index.html> Telephone: 03 9905 5704 to book an appointment with a DLO; or contact the Student Advisor, Student Community Services at 03 55146018 at Sunway Email: [dlu@monash.edu](mailto:dlu@monash.edu) Drop In: Equity and Diversity Centre, Level 1, Building 55, Clayton Campus, or Student Community Services Department, Level 2, Building 2, Monash University, Sunway Campus

## Your feedback to Us

Monash is committed to excellence in education and regularly seeks feedback from students, employers and staff. One of the key formal ways students have to provide feedback is through the Student Evaluation of Teaching and Units (SETU) survey. The University's student evaluation policy requires that every unit is evaluated each year. Students are strongly encouraged to complete the surveys. The feedback is anonymous and provides the Faculty with evidence of aspects that students are satisfied and areas for improvement.

For more information on Monash's educational strategy, see:

[www.monash.edu.au/about/monash-directions](http://www.monash.edu.au/about/monash-directions) and on student evaluations, see:  
[www.policy.monash.edu/policy-bank/academic/education/quality/student-evaluation-policy.html](http://www.policy.monash.edu/policy-bank/academic/education/quality/student-evaluation-policy.html)

## Previous Student Evaluations of this Unit

The sequence and arrangement of topics has been changed from last semester. The aim is to more clearly identify the major research strategies. The objectives and assessment strategy of the unit have not been changed.

If you wish to view how previous students rated this unit, please go to  
<https://emuapps.monash.edu.au/unitevaluations/index.jsp>